

2007 DREAMS TO REALITY

NKBA WI/UPPER MI CHAPTER

KITCHEN & BATH DESIGN COMPETITION

OFFICIAL RULES

The NKBA WI/Upper MI Chapter Design Competition recognizes excellence in the field of design, paying special attention to creative designs accomplished by the local chapter members of the NKBA.

Success in the form of a winning entry in this competition means increased visibility, peer recognition, and valuable publicity opportunities. Judged by a panel of industry professionals, this competition acknowledges the talent of kitchen and bath designers to plan safe, functional, personalized spaces, which incorporate imaginative design statements and aesthetically pleasing solutions. Participation in this competition requires entrants to make complete presentations of their best design work in a manner representative of the high standards of the NKBA. Design plans, interpretive drawings and other entry documents must demonstrate expertise and skill, and should reflect a high level of professionalism.

Please carefully read all of the requirements, category definitions and judging criteria for the 2007 Dreams to Reality competition as stated in this brochure.

ALL ENTRIES MUST BE POSTMARKED BY MAY 31, 2007

COMPETITION RULES & REQUIREMENTS

Entrant and Project Eligibility

1. Entrants must be an individual member or an employee of an NKBA WI/Upper MI member firm in good standing as of May 31, 2007.
2. Projects entered must have been installed between March 1, 2006 and April 30, 2007.
3. Projects entered must have been completed by the Designer of Record's firm, as indicated on the entry form.
4. Student entrants do not need to be a member of NKBA to enter.

Entries and Entry Form

1. All applicable sections of the entry form must be completed and all required signatures obtained.
2. Any and all codesigners must be named on the entry form. Codesigners will be named in all awards. Only the designer of record's firm will be named in publicity.

3. Maximum of two entries per category per designer.
4. Firm or personal identification may not appear anywhere on plans, drawings or photos; and may only appear where requested on entry form.
5. Entries must be submitted unframed and unmounted. Do not put entry material in binders/portfolios. No material swatches may be attached.
6. If a project is entered in a category for which it does not qualify, NKBA WI/Upper MI Chapter reserves the right to move the project to an appropriate category.
7. The number of projects eligible for awards may vary. The judges reserve the right to determine the number of entries in any category that will be recognized with an award. Decisions of judges are final.

Entry Fees

1. A \$30.00 entry fee is required for each project submitted, and must be included

with the entry, and is non-refundable. Please make check out to NKBA - WI/Upper MI Chapter.

TIPS FROM THE JUDGES

Avoid Disqualification

Many entries are disqualified because they violate competition rules/requirements outlined in the brochure. Designers should carefully review their entries to make sure that nothing is missing and that their drawings/plans meet the entry requirements.

Cabinets, appliances and fixtures must be clearly identified. If the information does not fit on the plan, the elements should be numbered and then identified on a corresponding legend.

It is advisable that any entry that is a renovation project include a “before” floor plan so that Judges can clearly see the transformation from old to new.

Entrants should make sure their name/or company name is not on any of the entry documents (except where required on the entry form). This includes plans, renderings and photos. If it is there, cut it out or black it out completely before sending in the entry. The contest needs to be judged with complete anonymity.

If you do not want the judges to have to interpret items about your project, do not leave anything unclear. Include dimensions and specifications on all plans and make sure legends are filled out completely.

About Your Presentations

The entry really needs to represent the quality of the design. While they won't eliminate the chances of winning, sloppy, unprofessional looking plans and renderings will lower the entry's score. The better the quality of the drawings, the easier they are to read the better they make the entry look. Copies are fine- but

take the time to “clean up” whatever you are sending in, rather than submitting fuzzy or smudged reproductions.

The photographs themselves are not scored – but they do help the judges evaluate the entry's aesthetics and capture the room's transformation. So the pictures submitted with entries should show the entire room and represent the scope of the project. “Before” photos can also be helpful. Avoid sending in “instant” photos – the ones that develop as soon as they come out of the camera. The color usually isn't very good and their size makes it hard to see anything clearly.

Judges do not need to see professional photos, but try to use a 35mm camera if you take your own pictures. You can buy a disposable camera with a flash if you don't own a 35mm. When you get the pictures back, consider having a couple of the best shots blown up to 8” x 10” size – details and other elements will be easier for the judges to see. Try to pick the best photos and limit to four “before” & four “after”.

If you would like photos back: photos can be collected the night of the gala. If you are unable to attend the gala and would like your photos back, please send a self addressed stamped envelope large enough for photos to be returned. All returned photos will be at the expense of the applicant.

Preparing Design Statements

Make the most of the design statement. It is the designer's outlet to tell the judges about obstacles and special considerations that he or she was faced with and how their creativity allowed for execution of an excellent design.

The best design statements are the ones that clearly and briefly outline design problems and client requirements then describe what was done to solve those problems and fulfill the client's needs. It does not matter if the design statement is narrative or a bulleted outline – as

long as it helps the judges understand what was accomplished and how it was done.

Do not submit a design statement that is longer than two pages typed, double-spaced.

Entry Drawings

1. All plans and drawings must be clean, easy to understand and professionally presented, including proper dimensioning and specifications. Graphics and presentation standards include but are not limited to:
 - The entire room's dimensions (all finished wall surfaces, wall openings and fixed structures) must be indicated.
 - Appliances must be identified.
 - Cabinet specifications are optional.
 - Plans and drawings must be in 1/2" equals 1'0" scale.
2. A Floor Plan of the completed project must be submitted for all entries.
 - Adjoining rooms must be identified on floor plans.
3. A "before" floor plan of renovation projects is advisable.
4. Elevations or perspective renderings are advisable.

Photography and Publicity

1. A minimum of one 35 mm or better color photo is required per entry.
2. Photographs submitted as part of the entry must be unframed and unmounted. If professional photography is used, the photographer must not retain any publication rights. Do not put in binders or portfolios.
3. Photographs may be smaller but must not be larger than 8" x 10"; and should adequately and clearly represent the quality of the project. Limit photos to four "before" and four "after" shots.
4. Prior to entry projects may not be published by anyone. The exception being if the project has been published *only* in advertising. Note: Winners may have their projects published in their local newspapers

or magazines after the judging. NKBA WI/Upper MI Chapter will provide a news release for the purpose of local publicity.

5. By submitting your entry, you grant Sponsor, except where prohibited by law, the right and license to reproduce, publish, distribute and display your entry materials, and portions thereof, and your name and business name, likeness, place of business and biographical information, without further compensation or permission. Any photographer's fees are the responsibility of the submitter.

2007 DREAMS TO REALITY Competition Categories

The competition is divided into 5 categories, representing the latest trends and projects in the industry:

Category A: A complete residential kitchen with a room size of 250 square feet or less in a renovation or new construction project.

Category B: A complete residential kitchen with a room size of more than 250 square feet in a renovation or new construction project.

Category C: A complete single residential bathroom with a room size of 65 square feet or less in a renovation or new construction project.

Category D: A complete single residential bathroom with a new room size of more than 65 square feet in a renovation or new construction project.

Category E: Other rooms (home offices, dining areas, living rooms, showroom displays etc).

Category F: Student competition. Students may submit a project, either kitchen or bath, of any size, that they have designed. Projects must have been designed by the student. The project does not need to be a job that was installed. Since photographs will not be available, rendered drawings are encouraged. Submittal for the competition will be the same as professionals, see entry drawings and design statements for more information. Entrants must

be enrolled as a full time or part time student during the 2006-2007 school year.

Clarifications:

The kitchen size is defined as the entire room area in which the kitchen is located. Therefore, the entire square footage of a kitchen and adjacent eating/living area should be combined if the adjacent area includes cabinetry, counters, appliances, etc., which are intended to be a functional part of the kitchen.

Reasons for Disqualification

Failure to meet/observe any of the stated eligibility or contest requirements/rules is grounds for disqualification of any entry from the competition. False or misleading information intentionally provided by the entrant will result in disqualification. Any entry received without client signatures will be automatically disqualified. Problems or discrepancies that arise between or among codesigners that cannot be amicably resolved by the parties involved will result in disqualifications of the entry. NKBA WI/Upper MI Chapter reserves the right to disqualify a project before, during or after the contest judging, official announcement of winners and awards presentation. In the case of disqualification after an awards ceremony, the entrant will be required to return the reward, and the Association may make a public announcement.

AWARDS

Monetary prizes, plaques and publicity make up the prize package for winning entrants.

Cash prizes are as follows:

First Place \$250.00

Second Place \$150.00

Third Place \$100.00

*Only one award will be presented per winning project regardless of the number of co-designers. Awards and correspondence will

include the designer of record and all co-designers' names. Only CKD and CBD credentials will be used (unless other arrangements are made with NKBA WI/Upper MI Chapter).

Design Awards Program

A special Awards Ceremony will be held in honor of the NKBA WI/Upper MI Chapter Dreams to Reality Design Competition Award Winners. This event will be the forum for official announcement of the winners and for the presentation of awards.

Publicity

In addition to publication, news releases will also be provided to the winning designers for use in their local media. The designer of record and all codesigners' names, but only the designer of record's firm, will be listed in all publicity efforts (unless other arrangements are made with NKBA WI/Upper MI Chapter). Only CKD and CBD credentials will be used (unless other arrangements are made with NKBA WI/Upper MI Chapter).

Questions?

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