

NEWS RELEASE

FOR IMMEDIATE RELEASE

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ASID Industry Sponsors Are Lining Up to Support ASID Foundation

Manufacturers Providing Luxury Items for Fundraiser to Take Place at INTERIORS 06

(Washington, D.C., Nov. 16, 2005)-ASID Industry Partners are enthusiastically supporting the newly revitalized ASID Foundation, Inc., by donating luxury items for “Jubilation,” the first annual auction fundraiser to take place during INTERIORS 06: The ASID Conference on Design, in Nashville, Tenn., on March 16 -19. Jubilation, one of the highlights of the conference, will bring more than 1,000 members of the community together to celebrate and support the mission of the Foundation.

To date, the following ASID Industry Partners have donated items for the silent and live auctions, which will be the centerpieces of Jubilation:

- Carnegie Fabrics, 10 yards of specialty, lush fabric
- Donghia®, high-end residential furniture
- Fabulous Floors, 4 feet by 6 feet, 100-percent New Zealand Wool rug and one-of-a-kind, handcrafted necklace
- Hancock & Moore, handcrafted, Italian leather office chair
- Herman Miller, Inc., Eames walnut stool
- Maharam, beautiful, whimsical throw pillows
- Monster Cable Products, Inc., Monster Home Theatre® component tower
- Steelcase, Inc., Think office chair

“The trustees of the ASID Foundation wish to thank the ASID Industry Partners for their generosity and support of the Foundation,” said Juliana Catlin, FASID, trustees chair. “The funds raised at Jubilation will help the Foundation enhance the field of interior design by backing innovative and imaginative research and education initiatives, providing financial assistance to deserving interior design students, and making grants to colleges and universities with a curriculum in interior design.”

Artisans, ASID members and other supporters also are donating unique, high-end items for the Jubilation auctions, including “dream” vacation home rentals and stays at sumptuous hotels. To donate items for the auctions, please contact Catherine Fraser at (202) 546-3480 or

cfraser@asid.org. To learn more about the mission and work of the ASID Foundation, Inc., visit www.asidfoundation.org or e-mail foundation@asid.org.

The American Society of Interior Designers Foundation, Inc., is tax-exempt under section 501©(3) of the Internal Revenue Code (“IRC”), and all contributions to it are deductible as charitable contributions as provided in IRC section 170.

ASID is a community of people-designers, industry representatives, educators and students-committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. Its more than 38,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. To learn more about ASID, visit www.asid.org <<http://www.asid.org/>>